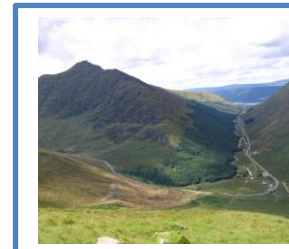
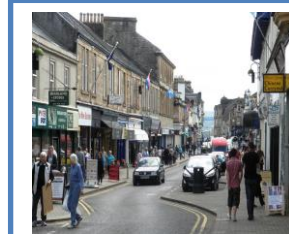
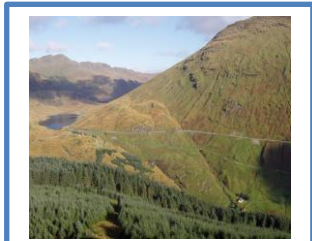


Argyll & Bute Community Planning Partnership  
**Bute & Cowal**  
Area Community Planning Group  
**SOA Local: Bute & Cowal**  
2015 - 16



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## Introduction

The purpose of the *SOA Local: Bute & Cowal* is to provide information about community planning partnership activities at a local level. It is not a comprehensive guide to all community planning activity in the area and does not include information relating to community planning activities which take place at a strategic level.

The reason for creating a SOA Local is to:

- raise awareness in the community of what is happening linked to the SOA in their local area;
- raise the profile of local projects and the potential for further partnership working to deliver the project;
- enable communities to link directly with the SOA which can help access to funds;
- give clear priorities based on local engagement and consultation for Area Community Planning Groups to focus on

*SOA Local: Bute & Cowal* is one of a suite of four documents and information relating to the other Argyll & Bute Area Community Planning Groups can be found at <http://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership>

## Overview of Community Planning in Argyll & Bute

The Argyll and Bute Community Planning Partnership was set up to coordinate the delivery of services and other activities in Argyll and Bute to improve the quality of life and physical environment for residents and visitors to the area.

The Single Outcome Agreement is a 10 year plan which will ensure that Argyll and Bute contributes to the delivery of the Government's 16 national outcomes and delivers better outcomes for our communities.

It focuses on what residents have told the partnership is most important to them, sets out the overall direction and vision for the area until 2023 together with a joint approach to the main issues that face Argyll and Bute. All the partners are committed to this ten year plan and will reflect the key issues in their own plans as appropriate. Further information is available at <http://www.argyll-bute.gov.uk/council-and-government/community-planning-partnership>

## **Geography**

Bute and Cowal covers an area of 102,880 hectares (15% of Argyll and Bute's total land area). The Administrative Area has a population density of 0.21 persons per hectare (2011 Census).

According to the Scottish Government's Urban Rural Classification (2011-12), 99% of the Bute and Cowal's land area is 'remote rural'. The classification describes the remaining 1% as 'remote small towns'. Two-thirds of Bute and Cowal's population live in 'rural' areas; the remaining third live in the area's main towns of Rothesay and Dunoon.

The main settlements in Bute and Cowal are Dunoon and Rothesay, with populations of 9,540 and 4,540 respectively (NRS 2012-based Settlement Estimates).

30% of Bute and Cowal's population lives on Bute, the most populous of Argyll and Bute's 23 inhabited islands (2011 Census).

## **Population Trends**

Bute and Cowal has a total population of 21,060 (NRS 2013 Small Area Population Estimates). Over the period 2003 to 2013, the population of Bute and Cowal fell by 6%. At the same time, the population profile of the area has aged. The SOA aims to address this long-term trend (NRS rebased 2003 SAPEs; 2013 SAPEs.)

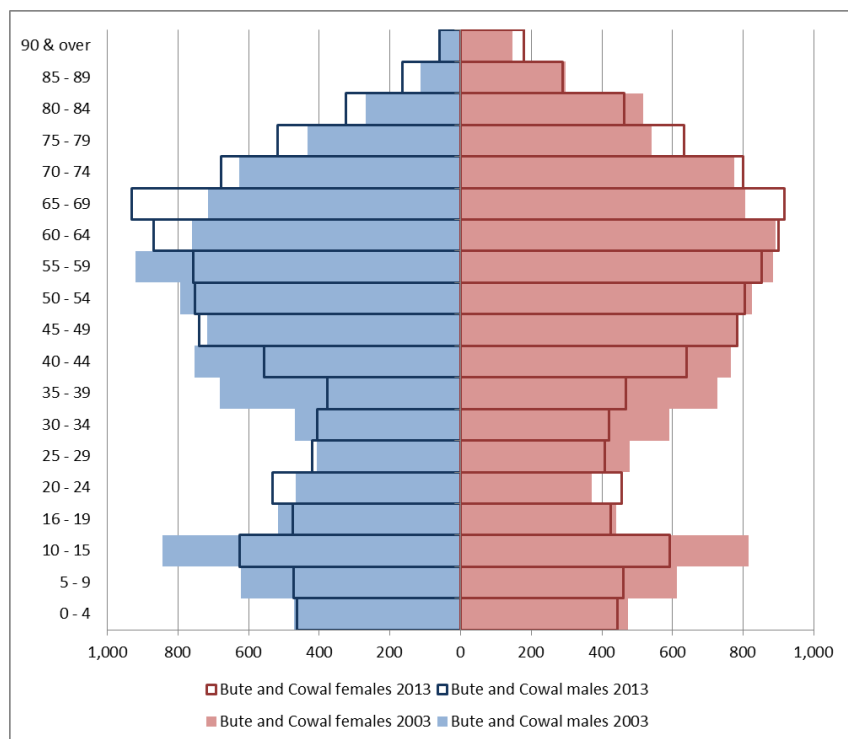


Figure 1: Bute and Cowal population pyramids 2003 and 2013

## Deprivation

The Scottish Index of Multiple Deprivation 2012 ranked ten of the 122 datazones within Argyll and Bute as being among the 15% most overall deprived datazones in Scotland. Five of these datazones are in Bute and Cowal, three in Dunoon and two in Rothesay.

## Economy

In common with Argyll and Bute more widely, Bute and Cowal has a higher rate of self-employment than the Scottish average (11.06% and 7.5% respectively) (2011 Census; percentage of all people aged 16 to 74).

Eighteen percent of jobs in Bute and Cowal are in the health sector. Between them, accommodation, food services and retail account for more than one in five jobs in the area. More than one in ten jobs are in 'public administration and defence' (BRES, 2013).

## Education

Of the 10 secondary schools within Argyll and Bute, 2 are in Bute and Cowal. The area is also served by 14 primary schools.

## Community Engagement

Community engagement and consultation has been an integral part of developing the SOA Local: Bute & Cowal.

In August 2013, the first stage of Argyll and Bute's Single Outcome Agreement was approved by the Scottish Government and work began on developing the delivery plan which would achieve the overarching outcome and the 6 supporting outcomes outlined in the Single Outcome Agreement

A community consultation was designed to inform the content of delivery plans for each of these outcomes in addition to contributing to setting and achieving localised outcomes. 74 participants attended workshops in Rothesay and Dunoon during January 2014 while a further 40 attended a 'Bute and Cowal Question Time' which involved an expert panel answering questions from the audience.

A parallel online survey was undertaken with over 500 responses across Argyll and Bute, including 148 from Bute and Cowal. In addition, a Youth Consultation was undertaken on 23rd and 24th of November 2013 by Argyll and Bute Youth Forum, attended by 50 young people, including 9 from Bute and 10 from Cowal.

The findings of the consultation were collated in the report *Argyll and Bute: A good place to live, work and play? Local report on the consultation within Bute and Cowal Area* The report was considered by the Bute & Cowal Area Community Planning Group in June 2014

On the 3rd of November 2014, a focus group, drawn from CPP partners and representatives from third sector and community organisations, met in Dunoon to review the mapping of actions in the SOA Delivery Plans against the topics highlighted during the community consultation events carried out in January/February 2014 and considered ways to ensure that local community initiatives could link into the SOA Local.

A report containing the findings of the focus group was considered by the Bute & Cowal Area Community Planning Group at the December 14 meeting and the findings informed the next stage of the process.

During January 2015, a working group met to review the draft SOA Local: Bute & Cowal and to further consider ways to ensure that local community initiatives could link into the SOA Local.

## Our Challenges

The consultation highlighted participants' wish to prioritise developing the economic potential of Argyll and Bute through harnessing the strengths of its rich natural resources and heritage.

Our challenges include:

1. Support to small and medium enterprises, and the expansion of existing businesses through a range of measures including support at the early stages; and availability of suitable premises.
2. Support to businesses that produce local goods to expand their markets further afield.
3. Better and more appropriate training to enable people to find employment, including increased number of apprenticeship places.
4. Improved ferry services - reliability, cost and frequency of services.
5. Provision of faster broadband, particularly on the west side of Bute and rural Cowal, and better mobile phone services.
6. Health service meets the need of the local and ageing population, including the need to travel long distances to get medical attention.
7. There was general recognition that young people have to leave the area for further and higher education. Many do not return to the area, so the area must be more attractive to encourage them to return once their education is complete.

Argyll & Bute Community Planning Partnership places equality, diversity and inclusiveness at the centre of all its services and actions. Delivering against this we commit to reducing inequalities in all forms. In addition to those identified in the Equality Act 2010, our communities face three key areas of potential inequality that we must ensure are planned for in the SOA. These are:

- Geographical inequalities
- Health inequalities
- Economic Inequalities

Economic inequalities, unemployment and under employment are key drivers for health and geographical inequalities. Low income is widely recognised as a driver for many other areas of inequality. The focus of the SOA on economic activity and growth is fundamental to addressing this.

Our challenges require a proactive approach using preventative action and early intervention which has a proven track record and has been embedded into the SOA delivery plan

## ***Outcome 1: The economy is diverse and thriving***

This outcome focuses on business growth, sustainability and start up. Tourism, marine science, renewables, digital economy and food and drink are the key sectors which will be developed through this outcome.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include Argyll and Bute Local Housing Strategy; Argyll and Bute Skills Pipeline; Argyll and Bute Youth Employment Activity Plan; Argyll Voluntary Action Strategic Plan; CHORD / CARS programme; TIF programme; Economic Development Action Plan; Scottish Government Economic Strategy; Highlands and Islands Enterprise Operating Plan; Local Development Plan Opportunities for All Development Plan; Renewable Energy Action Plan; Roads Asset Management and Maintenance Strategy; Scottish Enterprise Operating Plan; Scottish Ferries Plan; Strategic Housing Investment Plan 2013-18; Strategic Infrastructure Plan (proposed).

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute Renewables Alliance; Argyll and the Isles Strategic Tourism Partnership; Argyll and Bute Employability Partnership; Third Sector and Communities Strategic Partnership.

### **Main areas of focus for Bute & Cowal included within this outcome:**

- To achieve business growth and additional employment opportunities
- To ensure our towns, villages and rural communities are economically dynamic, sustainable and connected building on their distinct opportunities
- To ensure we have a thriving, sustainable renewable energy sector with well-developed local supply chains and community benefits
- To ensure we have a robust tourism sector with an extended season, a higher value proposition and increased turnover
- To create an environment where levels of entrepreneurship are increased



### **Outcome 1: The economy is diverse and thriving**

<b>SOA Code</b>	<b>Actions</b>	<b>Activity on the Ground</b>	<b>Timeline</b>
1.1.2	Support an increase in international trade through more businesses trading internationally and businesses increasing international turnover	£1.3M pa estimated increase in International Sales across Argyll & Bute as a result of approvals this year.	Ongoing
1.1.4	Support Business Growth (including social enterprise) through HIE / SE account management and Business Gateway (BG)	64 organisations account managed across Argyll & Bute, 6 of which were referrals from BG	Ongoing
1.1.7	Ensure businesses are ready to take advantage of the opportunities offered by improved Broadband speeds	New courses to be run by Business Gateway and/or Highlands & Islands Enterprise in a number of areas across Argyll and Bute	On-going support throughout 2015 - 2017
1.2.2	Develop a cross sectoral (Private, Public and Third sectors) Action Plan to attract new residents to Dunoon and Cowal	Creation of Dunoon Economic Regeneration Action Plan Project Initiation Document. This will then detail what activity will follow.	PID to be submitted to the Bute and Cowal Area Committee for approval on 6 January 2015.
1.2.3	Develop a holistic Regeneration Plan for Rothesay working with SURF	SURF/HIE/ABC have held meetings to initiate a feasibility report considering options.	Ongoing
1.2.6	Deliver Community Account Management model to support sustainable growth and community empowerment	6 CAM Action Plans in place across Argyll & Bute.	Ongoing
1.4.1	Increase awareness of marine employment, education and business opportunities through engagement with all local stakeholders	A number of leads are still being pursued following attendance at Aquaculture UK. A report on the Argyll marine economy is to be commissioned.	Ongoing

1.5.3	Support the development of the local energy supply chain	3 events have been attended to increase the profile of Argyll & Bute and provide opportunities to local suppliers.	Ongoing
1.6.1	Secure and maintain ongoing sustainability of the Argyll and Isles Tourism Co-Operative Ltd (AITC) to further develop the tourism value chain linked to the area's unique heritage, provenance and authenticity	Local destination management groups have received support to engage support staff.	Ongoing
1.6.2	Create partnership structures with the capacity and desire to develop the culture and heritage sector to maximise the unique opportunities provided by the unique culture and heritage of the area.	<i>No information provided as at February 2015</i>	
1.6.3	Support the delivery of high quality tourism experiences across Argyll and Bute	14 account managed tourism sector organisations across Argyll & Bute.	Ongoing
1.6.4	Build upon the local food and drink offering	15 account managed Food & Drink sector organisations across Argyll & Bute.	Ongoing
1.7.1	To provide support business starts in each of the four council administrative areas.	Business Gateway Advisors will provide support and advice to business starts ups within the area	On-going Business Gateway support throughout 2015 - 2017
1.8.3	To optimise public sector employment and training opportunities including work experience, apprenticeships, graduate placements, research etc	10 current Graduate Placements across Argyll & Bute.	Ongoing
		A study is being commissioned to identify increased opportunities for public sector employment. This is a direct SOA action	March 2015

1.8.4	Optimise local benefits through public sector procurement process through continued usage of supplier development programme, utilising community benefit clauses where appropriate	Provision of Addiction Recovery Services: the Council would wish to see the contractors(s) for the Provision of Addiction Recovery Services, provide where appropriate, young person engagement. Under this contract, the Council would expect to work with the successful contractor(s) to organise contractor-led presentations within the Argyll and Bute schools to raise awareness of addiction to alcohol and drugs.	Ongoing
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## ***Outcome 2: We have infrastructure that supports growth***

This outcome focuses on the following infrastructure; housing, town centres, road transport, other modes of transport (air, ferries, rail, piers and harbours), utilities (electricity grid and water and sewerage network) and IT/ICT (mobile phone and broadband). This will deliver better connectivity in order to drive forward sustainable economic growth and grow our population.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Proposed Strategic Infrastructure Plan Local Development Plan Economic Development Action Plan Renewable Energy Action Plan, Roads Asset Management and Maintenance Strategy Scottish Ferries Plan Strategic Housing Investment Plan 2013-18 CHORD programme/TIF HIE Operating Plan Next generation broadband.

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute Strategic Housing Forum, Argyll and the Isles Coast and Countryside Trust, ABRA, Community Broadband Scotland, Digital Scotland Hi-Trans.

### **Main areas of focus for Bute & Cowal included within this outcome:**

- The transport connectivity across Argyll and Bute is improved
- The digital connectivity across Argyll and Bute is improved
- To ensure that housing supports future economic success and a growing population
- To secure a sustainable and vital future for our town centres
- To optimise our public assets to best facilitate economic growth

**Outcome 2: We have infrastructure that supports growth**

SOA Code	Actions	Activity on the Ground	Timeline
2.1.1	To support Transport Scotland with their planned improvement works to the A82, A83 and A85	Lobby for permanent solution on Rest and Be Thankful as per council decision November meeting.	December 2014
		Input to the focus groups for the A82 improvements north of Tarbet	Ongoing
		Quarterly Co-ordination Meetings with Transport Scotland re trunk and local road issues.	On-Going (schedule of quarterly meetings)
2.1.2	To produce a Local Development Plan Action Programme with a focus on economic growth for Argyll and Bute covering essential services, connectivity including road, integrated transport, rail, ferries, ports, air, active travel, digital technology and grid. CHORD, TIF and Maritime Change Programme.	Draft Action Programme has been produced. It will be amended in FQ1 & 2 of 2015 to reflect adopted LDP.	Mid-end of 2015
2.1.4	Establish Green Networks in each of our main towns	Draft networks reported to Sept PPSL & consultation in Jan 15	Adoption as Supplementary Guidance summer/autumn 2015
2.2.1	Deliver the roll out of high speed next generation broadband	BT are delivering their commercial rollout in parts of the Dunoon exchange area.	Late 2014/early 2015
		Coverage through the Highlands and Islands programme expected to reach premises in the Ardentinny, Innellan, Kilchattan Bay, Kilmun, Rothesay, Strachur, Tighnabruaich	2016

		and Toward exchange areas	
		Community Broadband Scotland and HIE/BDUK contract seek to realise 100% coverage by April 2018.	Ongoing until 2018
		Dunoon Exchange to be enabled as Point of Presence	Early 2015
2.2.2	Work with key agencies to improve coverage and quality of mobile phone signals	The Council continues to work with the Department for Culture, Media and Sport in relation to the Mobile Infrastructure Project, a number of possible sites have been identified for Argyll and Bute but there is no confirmation as to which will be able to be delivered.	2016
2.3.1	Influencing the scale and the speed of the investment in the grid	ABRA continues to press for improvements to the grid infrastructure to assist in the delivery of renewable energy projects across Argyll and Bute however physical improvements can only be implemented once demand from consented additional energy generation is sufficient to justify the investment. ABRA is pressing National Grid and SSE, as the distribution network operator, for the roll out of active network management (AMN) as early as possible. There are no plans for improvements to the infrastructure within the BC area as far as we are aware.	Ongoing. Study by National Grid in relation to ANM expected end of 2015.
		The Highlands and Islands Local Energy Consortium is supporting work in relation to Local Energy Economies to overcome grid constraints	2014-15

2.4.1	To preserve and expand the supply of good quality housing units across all tenures to enable population growth	Operation of the local Area Property Action Group.	Ongoing
		Empty Homes work with private owners.	Ongoing
		Advice & assistance to local landlords and private owners on property improvements and energy efficiency measures.	Ongoing
		Home Energy Efficiency Programmes Scotland (HEEPS) programme commencing in Bute	Ongoing
2.6.1	To undertake Action Plans for each of our six main town centres	A Team Town model is being developed to bring together Council services and other partners with a view to identifying the issues in each of our towns and developing an action plan to address these. This approach will be piloted in Dunoon.	Work ongoing through 2015, initial report and recommendations due early 2016.
2.6.2	Establish a simplified planning zone (investment zone) in one of our town centres as a pilot (Dunoon)	This action has been replaced by the establishment of TEAM town for Dunoon. This has just been approved by Council.	
2.7.2	Develop policy framework which maximises economic benefits from our surplus land and building assets (pilot Bute)	The technical aspects of Geographic Information System (GIS) mapping have been completed. Project Initiation Document (PID) for strategic elements complete and awaiting project board inception.	End of 2015
2.7.4	Develop a plan to promote our Piers and Harbours	<i>No information provided as at February 2015</i>	

### ***Outcome 3: Education, skills and training maximises opportunities for all***

This outcome focuses on supporting our children and young people to be ambitious and realise their full potential, ensuring that our education, skills training and volunteering opportunities are better aligned to economic development opportunities both within Argyll and Bute and nationally. We will also ensure that our learners are more confident, resilient and better enabled to manage the key transitional stages in their life and, to provide the skills needed for our residents to progress in their working and learning lives enabling them to contribute effectively to our communities.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Education Action Plan 2013-14 Argyll and Bute Youth Employment Activity Plan 2013-14, Employability Partnership, Strategic Skills Pipeline, Education Service Plan 2014/15, Children and Families Service Plan 2014/15, Integrated Children's Service Plan 2014-2017, Early Years Collaborative – stretch aims (reaching the child's developmental milestones), Third Sector Partnership work plan 2014-15, Gaelic Language Plan.

The following strategic partnerships are supporting the delivery of this outcome: Employability Partnership and Reshaping Care for Older People

#### **Main areas of focus for Bute & Cowal included within this outcome:**

- Our children and young people in Argyll and Bute are supported to be ambitious and realise their full potential
- To ensure education and skills training opportunities are aligned to economic development opportunities within Argyll and Bute and nationally
- To promote volunteering opportunities to young people within Argyll and Bute
- To provide the skills needed for our residents to progress in their working and learning lives enabling them to contribute effectively to our communities



**Outcome 3: Education, skills and training maximises opportunities for all**

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timeline
3.1.2i	Develop a range of programmes courses and qualifications for the Senior Phase to support schools and pupils with course options that reflect local labour market employment opportunities and opportunities for progression to further study	Schools have developed their senior phase curriculum taking account of the local context. All schools have now presented candidates for New National Qualifications at National 3, 4 and 5. Some subjects are now offering New National Higher courses whilst others are delaying this session with the intention of offering these courses next session. Next session only the new Curriculum for Excellence (CfE) Higher will be available for pupils. Schools are reflecting on their current senior phase architecture and will make changes in a planned approach as necessary.	Senior officers will discuss with schools progress towards new Highers. (January 2015)
			Senior officers will meet with Head Teachers to discuss curriculum architecture, Opportunities for All and the implementation of the appropriate recommendations from Commission for Developing Scotland's Young Workforce. (January /February 2015).
			Course options for 2016 are considered and provided to school pupils for completion March 2015.
		All schools were invited to attend an Education Scotland event on Leadership of the Senior Phase (March 2014). All schools are also invited to send representatives to a CfE Secondary Leadership Conference event.	January 2015
		Dunoon Grammar School is currently discussing additional Skills for Work	January/February 2015.

		<p>courses that may be delivered in session 2015/16 in partnership with Argyll College UHI. Particular courses of interest include S4W Aquaculture and Maritime Studies. Course material has been shared with ABC Health and Safety team for further guidance.</p>	
		<p>Dunoon Grammar is working in partnership with the Cowal Employability Group and the associated cluster primary schools to host a Jobs Fair in March 2015 which will focus on skills for work that young people can develop during their time in secondary school and link to local labour market information.</p>	<p>March 2015</p>
		<p>A promoted member of staff from Dunoon Grammar School participates in the ABC School Leadership Development Programme that is currently examining how best to take forward the recommendations from the Commission for Developing Scotland's Young Workforce across Argyll and Bute.</p>	<p>All head teachers have been invited to CfE Secondary School Leadership Conference events (28 January 2015).</p>
3.1.5	<p>Increase the number of young people achieving accredited learning opportunities.</p>	<ul style="list-style-type: none"> <li>• Involvement Training</li> <li>• Dynamic Youth Awards</li> <li>• Youth Achievement Awards</li> <li>• Young Leaders Programme</li> <li>• Sports Leader UK,</li> <li>• Duke of Edinburgh's Award</li> <li>• Prince's Trust XL</li> <li>• John Muir Trust</li> </ul>	<p>Data on accreditation is collected at end of financial year (March 15)</p>

		<ul style="list-style-type: none"> <li>Heartstart</li> </ul>	
3.2.1	Improve the alignment of education and training with business requirements and the economic opportunities in Argyll and Bute	Delivery of the Youth Employment Activity Plan (YEAP), 2014/15 aligned to the Argyll and Bute Strategic Skills Pipeline.	The YEAP is updated on a quarterly basis and submitted to the Skills Development Scotland (SDS). SDS is managing this process on behalf of the Scottish Government.
		Currently in the process of commissioning a project focusing on the 'Compelling Argyll and Bute Administrative Areas' where a key component of this study is to undertake a detailed economic profiling and analysis of Argyll and Bute and each of the four sub-areas, with a particular focus on skills development issues.	'Compelling Argyll and Bute Administrative Areas' due to commissioned by the 3 <sup>rd</sup> December (subject to appropriateness of submitted tenders) and to be finalised by the end March 2015.
3.2.2	Increase the number of opportunities for work placements for Senior Phase pupils	Both secondary schools are changing their approach to work placements for session 2014/15, which supports Recommendation 3 in the Commission for Developing Scotland's Young Workforce.	Ongoing
		Dunoon Grammar School is offering extended work placement opportunities to young people during their final year of secondary education. In addition they are working with 7 local businesses and Argyll Training to support young people who have disengaged in education by offering a tailored skills for work approach through the Exite programme.	Ongoing
		Rothesay Academy - Participation in a	Ongoing

		work placement will be offered to senior phase pupils during their proposed final year in secondary school. Work placements will be tailored to reflect young people's career aspirations and a number of pupils are now involved in a placement for 0.5/1.0 day per week. Targeted placements allow the young person to develop appropriate skills for work.	
3.2.3	Provide new and existing SMEs in Argyll with the opportunity to access business skills workshops to help them develop	<i>No information provided as at February 2015</i>	
3.2.4	Encourage local apprenticeships and training programmes which align with the demands of the local job market	The council's modern apprenticeship scheme is at its early stages. There are 5 modern apprentices in post now. A further 6 will be interviewed in January and they will be located across the area. All apprenticeships have transferable skills training, which is appropriate for local markets	Ongoing – minimum of 20 by October 2015
3.2.5	Increase the number of targeted recruitment and training Community Benefits (e.g. apprenticeships, jobs, leadership training etc)	<i>No information provided as at February 2015</i>	
3.2.7	Develop a curriculum for Argyll College which is responsive to local needs	<i>No information provided as at February 2015</i>	
3.4.3	Increase the number of young people engaged in volunteering	<ul style="list-style-type: none"> <li>• Saltire</li> <li>• Activity Agreements</li> <li>• Duke of Edinburgh</li> </ul>	Ongoing
3.6.1	Support children and young people to promote good citizenship and engage in wider decision making with partner	Bute Youth Forum	Weekly Meetings
		Cowal Youth Forum	Weekly Meetings
		Young Leader Programme	March 2015

	agencies	Argyll & Bute Youth Forum meetings	Meetings approx 6 weekly
		Bute Youth Bank	Ongoing
		Cowal Youth Bank	Ongoing
		Cowal Chord Project	Ongoing
		Supporting MSYP from Cowal	1/4ly sittings of Scottish Youth Parliament
3.6.2	Develop the Argyll Young Entrepreneurs website to support young entrepreneurs	Provision of a website to help young people to identify opportunities for career and social development with Argyll & Bute	Developed in 2015
3.6.3	Increase the capacity of community groups	Support to third sector and community groups including training and wider community engagement.  Bute and Cowal has a new community development officer starting in post mid-January 2015.	Ongoing
3.6.7	Provide opportunities for older people to be involved in community projects	Older people will be encouraged and supported engage in a range of projects and initiatives within the area	Ongoing throughout 2015 - 17

#### ***Outcome 4: Children and young people have the best possible start***

This outcome focuses on ensuring our children and young people are protected from abuse, neglect and harm, are more active and have more opportunities to participate in play, recreation and sport. We want to ensure our children live within a family supportive environment, have the highest possible standards of physical and mental health and, can access to positive learning environments and opportunities to develop skills. We will encourage children to have their voices heard and to play an active and responsible role in their communities. Collaborative working to deliver quality services early in life offers real and tangible outcomes for children, young people and their families. This includes promoting prevention and tackling poverty, inequality and poor outcomes by empowering communities to work together.

The key strategy supporting the delivery of this outcome at an Argyll & Bute level is the Argyll and Bute Integrated Children's Service Plan.

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute's Children, Argyll and Bute Child Protection Committee, Health and Social Care Strategic Partnership CAPCOG (Children And Adults Chief Officers Group).

##### **Main areas of focus for Bute & Cowal included within this outcome:**

- Children and young people are valued and supported to be the best they can be

***Outcome 4: Children and young people have the best possible start***

This information will be available later in the year in an annual update as part of the ICSP performance review.

## ***Outcome 5: People live active, healthier and independent lives***

This outcome focuses on narrowing the gap in health inequalities by providing opportunities for everyone to be physically active and energetic members of their communities. People are enabled to live independently, with meaning and purpose, within their own community and are empowered to lead the healthiest lives possible. Healthier choices are made regarding alcohol and drugs and people are enabled to recover from substance misuse. Mental health improvement strategies are promoted by the CPP to reduce health inequalities.

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Health and Wellbeing Partnership Joint Health Improvement Plan, Mental Health Modernisation and Strategic Framework for Mental Health and Wellbeing, Reshaping Care for Older People, A&B Integrated Children's Services Plan, Local Housing Strategy, NHS Highland Health Inequalities Action Plan.

The following strategic partnerships are supporting the delivery of this outcome: Argyll and Bute Advice Network, Argyll and Bute Against Domestic Abuse and Violence Against Women Partnership, Argyll and Bute Community Health Partnership, Argyll and Bute Health and Social Care Partnership, Argyll and Bute Local Access Forum, Argyll and Bute Strategic Housing Forum, Third Sector and Communities CPP Sub-group, Health and Wellbeing Partnership.

### **Main areas of focus for Bute & Cowal included within this outcome:**

- People are empowered to maintain their independence and are an integral part of their local communities
- Individuals are more physically active
- Mental health and wellbeing is improved
- Our partners work together to ensure that we mitigate against the effects of poverty across Argyll and Bute



### **Outcome 5: People live active, healthier and independent lives**

<b>SOA Code</b>	<b>Actions</b>	<b>Activity on the Ground</b>	<b>Timeline</b>
5.1.1	Continue to shift the balance of care from institutional to community based settings	Third sector / NHS partnership providing community based physical activity for older people	
5.1.6	Maintain a new build social housing programme including housing for varying needs to enable people to live more independently	8 new social rented units in Kilmun.	August 2015
		17 social rented units at St. Cuthberts, Dunoon	2015/16
		26 units for affordable rent, Spence Court, Dunoon	Land transfer – 2015
		5 units for social rent in Victoria Park, Dunoon	2016/17
		4 units for social rent in Strachur.	2017/18
		Progress potential mixed tenure development for elderly at Dunclutha, Dunoon; development for social rent at Cairndow; and explore potential for affordable provision at Portavadie/ Tighnabruaich	To be confirmed
5.1.7	Carers are identified, supported and enabled to fulfill their roles	Third sector / NHS partnership providing community based physical activity for older people	
5.2.1	Work in partnership to tackle obesity and diabetes	<i>No information provided as at February 2015</i>	
5.2.2	Improve access and develop more opportunities for people to participate in physical exercise / activity	Further develop the ArgyllActive program: • Launch in Rothesay – 2 members of staff currently being trained	April/May 2015
		Continued funding and development of the Active Schools Program	Ongoing until 2019
		Development of the Argyll and Bute Addiction Team (ABAT) activity referral pathway	Feb 2015

		Riverside Upgrade – increase the size of the gym area to accommodate more members	TBC 2015
		Continue to support the Rothesay community sports HUB while launching the HUB initiative in Cowal	March 2015 (dependant on Sportscotland funding)
		Assisting with the Dunoon Boxing Club facility development	TBC 2015 (dependent on various funding streams)
		Queens Hall redevelopment – bespoke fitness class area	TBC 2016
		Review and update facility charges to improve facility accessibility for concessions and families	April 2015
		Continue to support the SLA arrangements with NGB's for: <ul style="list-style-type: none"> <li>• Football – SFA</li> <li>• Shinty – Camanachd Association</li> </ul>	Ongoing
		Introduction of the a new leisure IT system at the Riverside which will greatly improve: <ul style="list-style-type: none"> <li>• The customer journey – booking online etc.</li> <li>• Measuring usage</li> <li>• Reporting Key Performance Indicators</li> </ul>	Feb 2015 (Phase 1)
		Continue to support the NHS with their Healthy weight strategy with programs such as: Fit-ness	Ongoing
5.2.3	Increase accessibility to outdoor environments / green spaces	Develop an online library of simple walking route guides, combined with linkages to pre-existing guides available from other agencies such that a single point of comprehensive information will exist.	Phase 1 to populate the library with route guides. Stage 2 to develop the web based delivery of the

			library. Anticipated timescale 2 years and then ongoing maintenance.
5.4.1	Promote and build social networks to improve mental health	Guided self-help referrals to volunteering increase by further 20 people	
		Referrals to community groups increase by further 15 people	
		6 People are facilitated to participate in personal development to build confidence and self esteem	
		Encouraging 25 people with identified mental health issues (anxiety / low mood etc) to continue to use their current social networks and build existing support available to them as well as develop new links in the community	
		Grey Matters / Seniors Forum / expand membership and improve wellbeing additional 20 people	
5.4.3	Implement systems which support all people who have lost others to suicide either in a professional or personal capacity	<i>No information provided as at February 2015</i>	
5.4.3	Implement systems which support all people who have lost others to suicide either in a professional or personal capacity	<i>No information provided as at February 2015</i>	
5.6.7	Adverse impacts of welfare reform are minimised	<i>No information provided as at February 2015</i>	

## ***Outcome 6: People live in safer and stronger communities***

This outcome focuses on ensuring our communities feel safer and that Argyll and Bute is a safer place. We are supporting communities to become strong, resilient and self-reliant and ensuring the natural and built environment is safe, respected, valued and free of environmental crime

The key strategies and plans supporting the delivery of this outcome at an Argyll & Bute level include: Local Police Service of Scotland Plan, Local Scottish Fire and Rescue Plan, Third Sector Partnership Business Plan, HIE Resilient Rural Communities Policy Community Engagement Strategy, Alcohol and Drugs Partnership Strategy, Local Housing Strategy, Third Sector and Communities Plan, Community Safety Strategy.

The following strategic partnerships are supporting the delivery of this outcome: Community Safety Partnerships, Alcohol and Drugs Partnership, Adult Protection Committee, Child Protection Committee, Argyll and Bute Strategic Housing Forum, Violence Against Women, Third Sector and Communities Group.

### **Main areas of focus for Bute & Cowal included within this outcome:**

- To enhance the safety of vulnerable groups
- To tackle disorder, anti-social behaviour and violent crime
- To improve environment, transport and fire safety
- Reduced impact of alcohol and drug misuse on communities
- Stronger, resilient and more involved communities

**Outcome 6: People live in safer and stronger communities**

SOA Code	SOA Delivery Plan Action	Activity on the Ground	Timeline
6.2.2	Ensure people are safe in their homes and the risk of harm and injury is reduced	<p>The public campaign is intended to increase fire safety awareness amongst the general public and deliver a range of key safety messages around periods of high operational demand in line with seasonal Thematic Action Plans (TAP) and the SFRS Seasonal Community Safety Calendar 2014.</p> <p>The 2014/15 campaign will comprise of a number of advertising mediums: television, radio, press and editorial partnership.</p> <p><b>Theme: Older Persons</b> 09 - 18 January 2015</p> <p>TV Advertising (30 second advert – STV, Channel 4, Channel 5)</p> <p>Radio (30 second advert –Clyde, Forth, West Sound, Radio Borders, Tay, Moray Firth, Northsound, Capital, Heart)</p> <p>Press (Half page advert – Scottish Sun, Daily Record/Sunday Mail)</p> <p>Seasonal Community Safety Calendar</p> <p>Winter / Festive Action Plan:</p> <ul style="list-style-type: none"> <li>• Festive Safety</li> </ul>	

		<ul style="list-style-type: none"> <li>• Safety at Home</li> <li>• Fire &amp; Alcohol</li> <li>• Cooking Safety</li> </ul> <p>Spring Easter Action Plan:</p> <ul style="list-style-type: none"> <li>• Grass &amp; Wildland Fires</li> <li>• Rubbish &amp; Refuse Fires</li> <li>• Derelict Property</li> </ul> <p>Summer / Holiday Action Plan:</p> <ul style="list-style-type: none"> <li>• Fire Related Anti-Social Behaviour</li> <li>• Holiday Safety</li> <li>• Countryside &amp; Outdoor Safety</li> </ul> <p>Autumn / Bonfire Safety Action Plan:</p> <ul style="list-style-type: none"> <li>• Student Safety</li> <li>• Electrical Safety</li> <li>• Chimney Safety</li> <li>• Bonfire Safety</li> <li>• Older / Vulnerable Persons</li> </ul>	
		<p>Supporting Activities</p> <ul style="list-style-type: none"> <li>• Attendance at: <ul style="list-style-type: none"> <li>- Community Planning Partnership</li> <li>- Area Community Planning Groups</li> <li>- Community Safety Forums</li> </ul> </li> <li>• Engagement with Local Authority Partners</li> <li>• Engagement with Private Sector Partners</li> <li>• Online &amp; Social Media activity</li> <li>• National &amp; Local press releases</li> <li>• Schools' Engagement</li> <li>• Promoting fire safety through 'Home Fire Safety Visits' in the community</li> </ul>	

		<ul style="list-style-type: none"> <li>• Attendance at local events</li> <li>• Bonfire &amp; Fireworks leaflet</li> <li>• Deliberate Firesetting leaflet</li> <li>• Winter &amp; Festive Safety leaflet</li> </ul>	
6.3.1	Ensure effective multi agency tasking processes are in place to tackle disorder, antisocial behaviour and assaults through identification of hot spot locations and the management of repeat offenders	Multi agency Anti-social behaviour groups set up in Dunoon and Rothesay chaired by Local Police Inspector and involving key partners to coordinate responses to emerging issues.	Group established
		Work still ongoing to establish an overarching Argyll and Bute Tactical Group to oversee the work of the local groups.	Work ongoing – completion date 2015
6.4.3	Deliver education and prevention inputs to groups identified as high risk road users	Cut it Out inputs planned for secondary schools in Dunoon and Rothesay	Ongoing 2015
		Biker safety event planned 2015	Spring/Summer 2015
		Car seat clinics	Ongoing 2015
		Pedestrian training for primary school children in Dunoon/ Rothesay and surrounding area	Ongoing 2015
		Multi agency road safety group developing an action plan across Argyll and Bute to deliver a number of planned educational and prevention inputs to high risk road users	Work ongoing – completion date 2015
6.5.2	People in Argyll and Bute receive appropriate and timely support for drug and/or alcohol problems	<i>No information provided as at February 2015</i>	
6.6.1	Work in partnership and support Community Councils to develop community emergency plans	Police attendance at community council meetings with continued support and encouragement. Partnership Support gained at Local Resilience Partnership meetings	Ongoing /before end of March

		Community and Business Resilience event at Rothesay Pavilion	End of February 2015
6.6.2	Develop training programme to test and review community emergency plans	Exercises to be rolled out by police at Community Council meetings	Ongoing /before end of March
6.6.4	The third sector works to achieve sustainability and improve resilience (e.g. breadth of income streams)	Training workshops to social enterprises (ABSEN)	2 during 2015 – 2016
		1-2-1 support to new / existing organisations (ABSEN)	Ongoing
		Signpost (links) to sources of support/training/events via website and bulletins (ABSEN)	Ongoing
		Regional meetings for social enterprise Annual conference held (pan Argyll)	2 during 2015-16
		Training workshops to 3rd sector groups	4 during 2015-16
		Bespoke support to 25 3rd sector groups	Min 25 2015-16
		Back office resource to establish for 3rd sector organisations	During 2015-16
6.6.5	Communities are empowered through peer, social and third sector connections to work and play together and to have a voice which is heard	Work with sheltered housing, Falls prevention and other groups to build community assets and capacity	Ongoing
		Expansion of Timebank community and volunteering support	
		Building communities Bridges builds capacity by engaging young people in topical debate and community planning issues and provides an intergenerational platform to share and express views.	April – September 2015



		Awareness and information / opportunity to give views re Health and Social Care Integration events are held; and participatory engagement devolves understanding and feedback	2 events April – October 2015, various conversations
		Community capacity is expanded with increase in volunteers (150 new volunteers across Argyll)	During 2015-16
		Community based initiatives and projects developed to support communities and strengthen resilience and capacity will receive support, advice and mentoring as required	3 initiatives during 2015-16

## Community Initiatives

Strategically important community initiatives contributing to the delivery of the SOA Local aims and objectives and which have been presented to the Area CPG for information, comment and support as appropriate

Initiative Title:

Developed by:

Summary of activity:

Date presented to the Area CPG:

Action taken by the Area CPG:

Follow Up:

Initiative Title:

Developed by:

Summary of activity:

Date presented to the Area CPG:

Action taken by the Area CPG:

Follow Up: